#### "Birthday cake"

# 20<sup>TH</sup> INTERNATIONAL FLOWER CARPET FESTIVAL Rules and Regulations

August 5 – August 7 2022, Ventspils

#### 1. The organizers of the Festival

"Ventspils labiekārtošanas kombināts" limited liability company of municipality (organizes and runs the Festival), florist master Riona Ēce (supports the Festival), flower arranging school of Aija Žagariņa (supports the Festival).

#### 2. The aim of the Festival

Promoting of flower arranging – the introduction of flower arrangers and guests to the latest trends and techniques in flower carpet arrangement. The Flower Carpet Festival is one of the events of Ventspils City celebration that improves the process of the celebration and attracts visitors to the celebration.

#### 3. Venue and time

Ostas Street on the bank of the river Venta, Ventspils, August 5 – August 7, 2022

The programme of the Festival:

- The participants are introduced to the venue: Friday, 05/08/2022, from 8.00 until 10.00;
- Team work on creating the carpets: from Friday, 05/08/2021, 10.00 o'clock until Saturday, 07/08/2022, 9.00 o'clock;
- Evaluating of the carpets (jury): Saturday, 06/08/2022, from 9.00 until 11.00;
- Evaluating of the carpets (viewer): Saturday, 06/08/2022, from 11.00 until 14.00;
- Announcement of the results: Saturday, 06/08/2022 at 15.00 (time to be specified);

#### 4. Participants

Flower arrangers from Latvia and from abroad take part in the Festival, not more than 5 participants per team. The interested persons, specialists and professionals participate in the Festival: flower shops, saloons and schools etc. The groups of grown-ups shall be evaluated separately from the groups of youngsters (up to 20 years of age + one teacher).

#### 5. Application

The participants shall send the application to the organizer by June 30, 2021. Description of the experience in flower arranging at least for the last 5 (five) years of one of the participants shall be attached. If an experienced flower arranger is not taking part, the participants of the team shall attach information about flower arranger – consultant with the experience in flower arranging of at least 5 (five) years. Please see the application form in the appendix herein. The applications together with the list of the participants and the name of the carpet shall be sent via regular mail to the address: PSIA "Ventspils labiekārtošanas

kombināts", 12 Pils Street, Ventspils, LV-3601, vai e-mail: <u>vlk@ventspils.lv</u> (we kindly ask you to make sure whether we have received your application).

It is desirable to prepare and attach a small description of your team that could be attache to the carpet. About A5 format.

#### 6. Regulations

The motto of the 20<sup>th</sup> International Flower Carpet Festival:" **Birthday cake**".

Each team in their specified place shall create one carpet of geometrical form in the form of a circle shape (diameter 1.4m) with the total area of 6 m<sup>2</sup>. The flower carpets are going to be created on Ostas Street – the bank of the river Venta, on concrete cobblestone surfacing, the height of the carpet shall not exceed 65 - 70 cm from the cobblestone surfacing. The total time available for the creation of the carpets is 23 hours.

#### 7. Materials

Each team is provided with 56 standard compartments (37 x 27 x 6 cm) and with 20 pcs of floral foam, as well as with sand and water.

#### Carpet borders around the perimeter are provided by the organizer

The base of the flower carpet is made out of compartments, which are filled with sand providing the resistance against the wind; however the upper layer is created out of the floral foam, where the <u>floral materials</u> are going to be inserted (explanation – plants and parts of the plants not less than 65% from the total size of the carpet).

It is not advisable to use the non-floral material of one kind in the amount of more than 35% from the total area of the carpet (water, homogenous, free-running natural materials – shingle, berries, coal, chippings, etc.).

The participants themselves are responsible for the supply of floral, non-floral materials and accessory instruments (buckets, watering-cans, etc.).

Plants and technical supply shall be chosen so that the carpet wouldn't lose its visual appearance for at least 48 hours after the work has been finished.

#### 8. The accommodation of the participants

The organizers provide the participants with the accommodation in Ventspils Secondary School No. 4 (12a Rīgas Street). The participants themselves are responsible for having mattresses, sleeping-bags etc. The participants are responsible for the provision of meals and transport from the school to the Ostas Street promenade themselves.

#### 9. Prizes

Each team for duly, according to the regulations of the competition, implemented work gets a prize in the amount of EUR 200.

If the team, when creating the flower carpet has not observed Paragraph 6 and 7 of the Rules and Regulations, by ignoring the outlined principles of the creation of flower carpets and the outlined use of flower arranging materials and non-floral materials, the commission of jury is entitled to make a decision in relation to the reduction of the remuneration, stated within this Paragraph or its complete non-disbursement.

The commission of jury shall evaluate the voting of the spectators and when determining the winner of the spectators' prize, Paragraphs 6 and 7 of the Statute shall be taken into account. If any derogation has been permitted, the commission of jury shall grant the spectators' prize to the carpet, which corresponds to the requirements of the Statute of the competition most accurately.

In order to stimulate the creative competition among the participants of the Flower Carpet Festival, the fund in the amount of EUR 1600 is available to the commission of jury. The distribution of the fund, according to the decision of the commission of jury, shall take place after summarizing the results of the evaluation.

#### 10. Carpets

Carpets created during the Festival become the property of Ventspils City and are removed when they have lost their decorative value, according to the discretion of municipality's employees. The expected date of the removal of the carpets is August 10 - 11, 2021.

#### 11. Commission of jury

Chairman:

Didzis Ošenieks –

Members:

Aija Žagariņa – Lecturer of flower arranging courses A. Žagariņas, floristics specialist (Riga);

Daiga Dzedone – Leading Architect of Ventspils City (Ventspils);

Anda Menriķe – Leading Artist of Ventspils City (Ventspils);

Katrīna Diāna Apfelbauma – Landscape Architect of Ventspils City (Ventspils);

- Winner of Ventspils City's Grand Award 2022;
- Floristics' specialist from abroad;
- Representative of the Society of Latvian Florists.

#### 12. Contact person

Inga Reinholde

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The Chairman of the Board of "Ventspils labiekārtošanas kombināts" Ltd

G. Celms

### The organizers provide contestants with the following:

Box for seedlings PL 3040/20 38x28x6.5 cm	56 pieces (plates) in total 1120 separate small boxes
Oasis Ideal foam base for cut flowers 23 x 11 x 8 cm	20 pieces. (1 box)
Designed for relabilitative formax life  OASIS  FLORAL FOAM  FLORAL FO	
Sand from the sea	If necessary
Water	If necessary

Annex No. 2

# 21 TH INTERNATIONAL FLOWER CARPET FESTIVAL

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## August 5 – August 7 2022, Ventspils Team Application for the Festival

Dear participants of the Festival, this application form shall be filled in and all participants' teams shall send it in due time, so that the organizers could get ready for the Festival more optimally and so that the teams could get prizes at the end of the Festival.

Name of the carpet motto:  Name of the team (also/and city which is represented by the team):		
Leader of the team:		
	(Name, surname)	
(Personal ID number, pa	assport serial number, the place where the passport was issued)	
	(Address)	
	(E-mail)	
Members of the team: 1	(Phone)	
2.	(Name, surname)	
4		
Accommodation needed for	or people (specify the number of people)	
The team is taking part in	<ul><li>the group of grown-ups</li><li>the group of youngsters</li></ul>	
Signature of the leader of	the team:	

We kindly ask you to send in the application **until June 30, 2022** via e-mail: <u>vlk@ventspils.lv</u>, via regular mail: PSIA "Ventspils labiekārtošanas kombināts", 12 Pils Street, Ventspils, LV-3601.