

# 21<sup>st</sup> INTERNATIONAL FLOWER CARPET FESTIVAL By-laws

4 – 6 August 2023

Ventspils, Latvia

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## 1. Organisers of the Festival

**Municipal limited liability company *Ventspils labiekārtošanas kombināts*** (organises and manages the festival);

Riona Ēce, florist master (supports the festival);

*Floristu skola A-Ž* (supports the festival).

### Contact person

Inga Reinholde

Phone: 636 22747, cellphone: 26521335

E-mail: inga.reinholde@ventspils.lv

vlk@ventspils.lv

### Aim of the Festival

Promoting of the florist handicraft and floristry as a type of art; introduction of the festival's visitors with the latest trends in floristry and techniques in flower carpet arrangement; generation of ideas and promotion of creativity by using material of live plants, as well as a demonstration of its diversity.

The Flower Carpet Festival is one of the events held in the framework of Ventspils City celebration that complements it and attracts visitors to it.

### Jury:

Didzis Ošeniņš – Chairman of the Jury;

Aija Žagariņa – *Floristu skola A-Ž*

Daiga Dzedone – Leading Architect of Ventspils City

Katrīna Apfelbauma – Landscape Architect of Ventspils City

– Leading Artist of Ventspils City

– Winner of Ventspils City's Grand Award 2022;

– An invited foreign floristry specialist;

– Representative of the Latvian Florists Association.

## 2. Venue and Time

Square *Lielais laukums*, near the fountain *Fregate Valzivs*, in Ventspils from 4 – 6 August 2023.

Programme of the Festival:

- **Friday**, 4.08.2023 from 8:00 until 10:00  
introduction of the participants with the venue
- **Friday**, 4.08.2023. from 10:00 until Saturday, 05.08.2023. at 9:00  
teamwork on creation of the carpets
- **Saturday**, 05.08.2023. from 9:00 until 11:00  
evaluation of the flower carpets by the jury (chairman of the jury being Didzis Ošeniēks)
- **Saturday**, 05.08.2023. from 11:00 until 15:00  
evaluation of the flower carpets by the visitors
- **Saturday**, 05.08.2023. at 15:00 (time to be specified)  
announcement of the results
- **Saturday**, 05.08.2023. at 15:00 (time and venue to be specified)  
closing event for the festival's participants

### 2.1. Application

The participants shall send an application to the organiser until 30 June 2023. A description of one of the participants outlining their experience in floristry for at least a period of 5 (five) years shall be added to the application. If an experienced florist is not a participant of the team, team members shall add information on florist – consultant – professional florist with respective education. See the application form in the appendix to these by-laws. Applications with the list of team members and the name of the carpet shall be sent to the **e-mail: vlk@ventspils.lv** (please make sure, if it has been received).

### 2.2. Participants

Latvian and foreign florists may participate in the festival. The limit of the number of team members is five. Field specialists, professional florists and representatives of florist schools participate in the festival. Adult groups will be evaluated separately from the youth groups (age up to 20 years). In a youth group, one educator of floristry shall participate.

### 2.3. Language of the Event

The official language of the event is Latvian. Officially, in the event a translator will not be provided.

## 3. Provisions

Motto of the 21<sup>st</sup> International Flower Carpet Festival: **Whirlpool of Flowers.**

Each team prepares one carpet of a geometric shape: a rectangle of 2 x 3 meters with the total area of 6 m<sup>2</sup> in the place designated for it. The shape must not be altered or modified. Flower carpets are made in the Square *Lielais laukums*, near the fountain *Fregate Walzivs* on a concrete paving stone cover or on the lawn on a geomat cover. The height of the carpet must not exceed 70 cm from the surface (penalty points may be applied for that). The total time for creating the flower carpets is 23 hours.

The visual appearance of the flower carpet must be maintained for at least 48 hours after the work is completed. Participants must select appropriate material of live plants and technical support.

### **3.1. Provision with Materials**

**The supply of floral, non-floral materials and auxiliary tools (buckets, watering cans, etc.) is up to the participants.**

Each team receives a remuneration in amount of EUR 400 for a completed work (that complies with the competition provisions). The reward is provided by *Ventspils Kultūras Centrs*.

If the team, while creating the flower carpet, has not complied with the Clause No. 6 and No. 7 of these by-laws, by ignoring the established principles of creating a flower carpet and the ratio of live/cut plants and materials, the jury commission is entitled to make a decision on reducing the remuneration for work specified in this Clause or a complete non-payment.

**If necessary, for the foreign teams the technical tools will be provided (buckets, watering cans, shovels, etc.). For that contact: [inga.reinholde@ventspils.lv](mailto:inga.reinholde@ventspils.lv)**

### **3.2 Flower Carpets**

Each team is provided with 56 pieces of standard compartments (37 x 27 x 6 cm) and 20 pieces of floral mass (oasis), as well as with sand and water.

The base of the flower carpet is made of compartments filled with sand, by ensuring the resistance of the carpet base to the effects of the wind, while the top layer is made of floral mass into which the material of live plants is inserted.

Participants may choose not to use the offered materials and use other solutions for providing plants with water and technical solutions for creating a flower carpet instead.

Participants must ensure that the outer edges of the flower carpet are covered by using decorative, technical or material of live plants.

The work must consist of at least 65% of material of live plants that can be visually seen at the end of the work – in a finished flower carpet.

It is not recommended to use uniform non-floral material for more than 35% of the total carpet area (water, free-flowing natural materials of one type: pebbles, berries, coal, shavings, etc.)

### **3.3 Removal of Flower Carpets**

The carpets created during the festival become the property of Ventspils City and are removed after losing their decorative value at the time the municipal employees consider it has happened.

Expected removal time is 8 – 9 August.

## **4. Evaluation System**

Works are evaluated in a 10-point system: composition, idea, colour, technique.

Penalty points may be awarded for non-fulfilment of a technique or of other provisions stipulated in the by-laws.

## **5. Accommodation of Participants**

The organisers provide the participants (the number of people specified in the application) with accommodation in Ventspils's hotels, campsites and schools. Check-in is on 4 August at 15.00; departure – on 6 August at 12.00. The breakfast is not provided by the organisers; it is paid by the participants themselves.

For people who are not participants and spend the night in the accommodation provided by the organiser, the participants pay themselves.

Food and transport to the square *Liela laukums* must be provided by the participants themselves.

## 6. Prizes

The jury commission evaluates the votes of the visitors and, when determining the winner of the visitor award, clauses No. 6 and 7 of the by-laws are taken into consideration. If deviations have taken place, the jury commission awards the visitor prize to the carpet that meets the requirements of the competition most accurately in compliance with the by-laws.

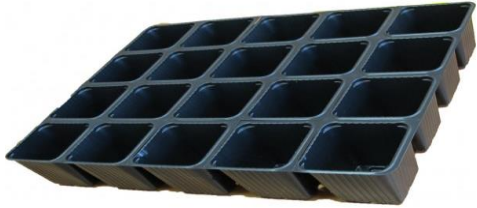

In order to promote and stimulate the creative competition among the participants of the Flower Carpet Festival, the jury commission offers a prize fund in amount of **EUR1600**. **The prize fund is provided by *Ventspils Kultūras Centrs***. The distribution of the prize fund, according to the decision of the jury commission, takes place after collecting the results of the evaluation of the flower carpets.

Municipal limited liability company *Ventspils labiekārtošanas kombināts*

Chairman of the Management Board

G. Celms

**Organisers provide with the following materials**

<p><b><i>Compartments PL 3040/20</i></b> 38x28x6.5 cm</p>	<p>56 pieces (plates) – 1120 pieces – small boxes in total</p>
	
<p><b><i>Oasis Ideal floral foam base</i></b> 23 x 11 x 8 cm</p>	<p>20 pieces (1 box)</p>
	
<p><b><i>Sea sand</i></b></p>	<p>If necessary</p>
<p><b><i>Water</i></b></p>	<p>If necessary</p>

# 21<sup>st</sup> INTERNATIONAL FLOWER CARPET FESTIVAL

## *Whirlpool of Flowers*

4 – 6 August 2023, Ventspils

### *Application for participant teams of the festival*

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Dear festival participants, this application form must be filled out and sent by all teams of festival participants on time, so that the organisers can prepare for the festival as optimally as possible, and the teams receive awards at the end of the festival.

**Motto of the carpet:** \_\_\_\_\_

**Name of the team** (also/and city the team represents):

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**Leader of the team:** \_\_\_\_\_

(Name, Surname)

\_\_\_\_\_  
(personal identification number, serial number of the passport, place of issue)

\_\_\_\_\_  
(Declared place of residence)

\_\_\_\_\_  
(E-mail)

\_\_\_\_\_  
(Phone number)

\_\_\_\_\_  
(Bank account number for transferring the money)

**Members of the team:** 1. \_\_\_\_\_

(name, surname)

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

**Accommodation necessary for** \_\_\_\_\_ **people** (indicate the number of people)

**Team participates in:**

- Adult group
- Youth group

**Signature of the team's leader:** \_\_\_\_\_

Application may be sent to the e-mail: [vlk@ventspils.lv](mailto:vlk@ventspils.lv) until 30 June 2023 or by mail: PSIA *Ventspils labiekārtošanas kombināts*, Pils iela 12, Ventspils, LV-3601.